



ABOUT

SEBASTIAN SCHOELSS

PORTFOLIO

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My passion is to create suitable and beautiful design solutions to help people find their way.

## WORK

PROFESSIONAL REFERENCES AVAILABLE UPON REQUEST

### Design + Strategy | Branding

BRANDQUERY LLC., MOUNT VERNON/SEATTLE, USA | 2014-2018

When it comes to design and design thinking I have the ability to skillfully brake down the problem and create pathways for simple understanding. Working on all aspects of brand identity and integrated campaigns, I was an integral part of the strategy and execution to achieve the desired results for clients. It also allowed me to use my extensive knowledge and experience in environmental graphics and signage, leading all such projects for BrandQuery. My dedication and organizational skills made me a driving force in the success of BrandQuery throughout the years, and produced 24 award-winning pieces with my direct involvement.

**Notable Clients:** Skagit Bank, Skagit Regional Health, Skagit Valley Family YMCA Capital Campaign, Bellingham Technical College, Economic Recovery Campaigns for Stilly Valley and Okanogan County, City of Mount Vernon.

**Awards:** NAYDO Communications Award for North America, NW Marketing Awards: Best of Show, Gold, Silver & Bronze, GDUSA Health + Wellness, 2017 American Graphic Design Award, Best Product Packaging, Aster Awards

### Art Direction + Environmental Graphic Design

KNIGHT SIGNS, DELTA, CANADA | 2009-13

From the start of my career at Knight Signs I spearheaded the company into the wayfinding market, leading large scale projects and creating new and innovative organizational methods. As Art Director I competently managed my team of designers within the complexities and challenges of a deadline driven environment. Meticulous attention to detail ensured the quality of work within a multi-layered workflow between clients, sales, estimating, production and install. My central position in wayfinding and large-scale projects made me a key player in the successful process.

### Environmental Graphic Designer | Graphic Designer | Photographer

FREELANCE, MUNICH, GERMANY | 2007-09

WP SIGN SYSTEMS, CENTRALIA, USA | 2007

## SKILLS

#### People

Communication  
Strategy  
Management  
Motivation  
Direction

#### Design

GD|EGD  
Signage  
Information  
Production  
Print & Web

#### Software

Illustrator CC  
CAD tools 10  
Photoshop CC  
InDesign CC  
MS office

#### OS

Mac OS X  
Windows

#### Photography

Film & Digital  
Small + Wide format  
Printing  
Retouching  
Image manipulation

## LANGUAGES

German, English, Hebrew

## EDUCATION

### Bachelor of Arts in Graphic Design

Western Washington University, Bellingham, USA | 2006

### Associate of Applied Arts in Commercial Photography (with Honors)

The Art Institute of Seattle, Seattle, USA | 2003

## HONORS

#### President's & Dean's Lists

N&R W.Babcock Jr., Memorial Scholarship

J. Ruth Kelsey Merit Scholarship

Glazer's Camera Excellence Award

Honors Studio + Top Honor Show